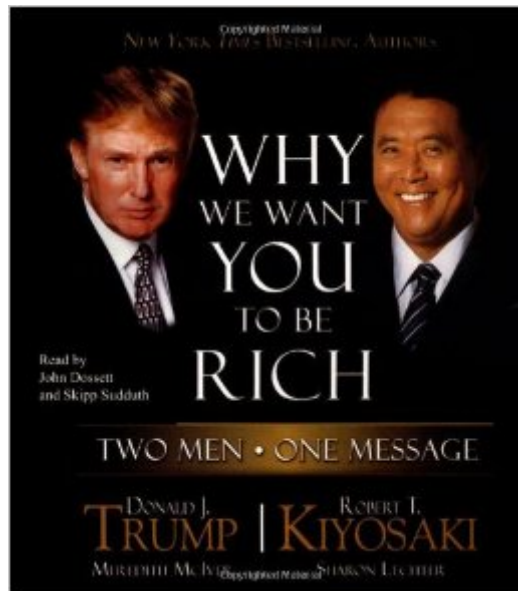


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# Why We Want You To Be Rich: Two Men - One Message



## Synopsis

Donald Trump and Robert Kiyosaki are both concerned. Their concern is that the rich are getting richer but America is getting poorer. Like the polar ice caps, the middle class is disappearing. America is becoming a two-class society. Soon you will be either rich or poor. Donald and Robert want you to be rich. The world is facing many challenges and one of them is financial. The entitlement mentality is epidemic, creating people who expect their countries, employers, or families to take care of them. Trump and Kiyosaki, both successful businessmen, are natural teachers who share a passion for education. They have joined forces to address these challenges, because they believe you cannot solve money problems with money. You can only solve money problems with financial education. Trump and Kiyosaki want to teach you to be rich. *Why We Want You To Be Rich* was written for you.

## Book Information

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## Customer Reviews

In my lifetime, I have absorbed the content of something in excess of 5,000 books. In my business as a money manager, I spend a great deal of time just taking in information, and then determining where is the investment play here. Most people are scattered, and are merely the recipients of information overload, which is shaping up to be the primary problem of our age. There's just too much NOISE out there. We have the unequalled ability in our time to constantly humor ourselves with television, iPods, mobile devices of all kinds including cell phones, and streaming, and then there's the Internet. The result is a clear LACK OF TIME TO THINK. We suffer from an inability to find the time to sit back and integrate what we know. After reading, "WHY we want YOU to be

RICH", I came away feeling cheated, and cheated on more than one level. Donald Trump is a man to be admired, and so is Kiyosaki, but what is portrayed in the book is not the REAL DEAL that can be studied in either man's life history. Instead, we are given image and branding. Kiyosaki, as an example is not a man who took his father's advice and then proceeded to become a rich man. He's a man who wrote about how to become rich, and became rich from the books he published about the process. He was never engulfed in the process himself, and thus when he writes about the process, it is not authentic. Both men have enjoyed REMARKABLE runs in the business world. Trump has continued his father's legendary real estate career. Fred Trump created a \$400 million real estate empire, which would be worth at least \$2 billion in today's money.

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